

ORDER

Orders
Order / Rev: 2628450
 Alt Order #: _____
Product Desc: KAIG TV
 Estimate: _____
Flight Dates: 01/07/23 - 01/08/23
Original Date / Rev: 01/05/23 / 01/06/23
Order Type: General

WHAS
Primary AE: Nick Coloprisco
Sales Office: WHAS
Sales Region: LOC

Agency
Name: Runswitch PR/ POL
Buying Contact: _____
Billing Contact: Chris Nation
9300 Shelbyville Road
Louisville, KY 40222

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/ Kentuckianas Against Illegal Garr
Demographic: A25-54
Product Codes: IS-Issue/Non Ballot
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue
Priority: P04

New Business End: _____
Advertiser External ID: M207565
Agency External ID: 73292AG
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/26/22	01/08/23	2	\$3,000.00	\$2,550.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2023	2	\$3,000.00	\$2,550.00	0.00
Totals	2	\$3,000.00	\$2,550.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brandy Clark			Start Of Order - End Of Order	55%
Elizabeth Burrice			Start Of Order - End Of Order	45%
Nick Coloprisco			Start Of Order - End Of Order	0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	01/07/23	01/08/23	NFL Sa Prime Game NFL Sa Game #2	CM	8-1115p	-----S-	:30	1	\$2,000.00	P04	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/02/23	01/08/23	-----S-		1				\$2,000.00		0.00			
N 2	WHAS	01/08/23	01/08/23	NCAA FB Champ FCS NCAA FB Champ FCS	CM	Various	-----S	:30	1	\$1,000.00	P04	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/02/23	01/08/23	-----S		1				\$1,000.00		0.00			
													Totals	2	\$3,000.00